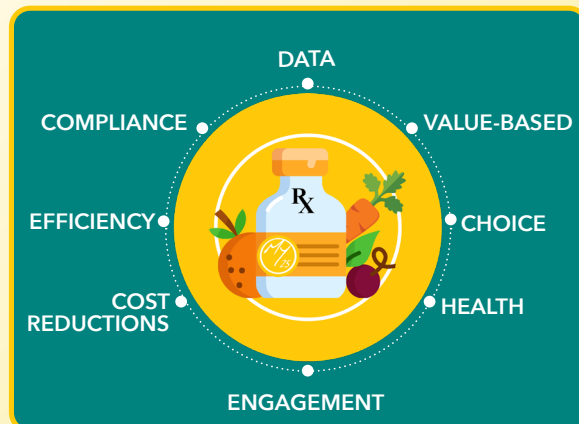




My25 Products Snapshot

Food as Medicine...From Our Integrated System to Digital Plug-In Solutions & Everything Inbetween
HCBS/LTSS Human Services & Healthcare Innovators Subscribe to One or More My25 Products

My25 maximizes for progressive leaders intent on value-based initiative and improving the clinical health, social health (SDoH), and person-centered choice of people with specialized needs while simultaneously reducing costs, bolstering staff's daily efforts and operational efficiency, galvanizing the whole constituency, and enhancing quality & compliance. My25 is the only solution facilitating such broad-based outcomes on a sustainable, customizable basis as a result of our holistic, integrated Food as Medicine approach solely geared to the unique dynamics and needs of this vital population and associated stakeholders and funders. We span the U.S. among thousands of waiver, ICF, supported living, smart home, and home-based settings that serve tens of thousands of people with behavioral and mental health challenges, IDD, Down syndrome, autism, and TBI; clients in recovery & rehabilitation; and the elderly. Fueled by our proprietary technology/software and an experienced, respected team of professionals, we understand what it takes to move multiple needles at the same time. It's *all* we do.



"Once you successfully tackle food—strategically and via an integrated Food as Medicine approach beyond same-old/same-old—everything is better. Everything. Wellness sells...well."

About My25: <https://vimeo.com/938798779>

My25 Choice

Our most comprehensive, end-to-end system of customized resources and ongoing support regarding weekly menu, grocery shopping, recipe prep step, therapeutic detail, and nutrition by daypart specifics. Licensors and surveyors are impressed. My25's Support team offers weekly live training for staff; reaches out proactively to each home to adjust menus for food preferences, diet orders, census changes, grocery budget hurdles, etc.; and prepares outcomes progress overview reports for leadership. 24/7 menu change hotline access. My25 Choice delivers substantial health improvement and food cost reductions. We made "choice" part of the solution, rather than an "excuse." Maximizes in ICFs and waivers. Integrates with My25 Admin Tracker, My25 Grocery, & My25 Max—RESIDENT CHOICE+. Scaffolded by My25 Elevate.

My25 Admin Tracker

We build your organization (at no cost to you) a customized My25 Admin Tracker for leadership's oversight, strategic planning and leverageable opportunity purposes. You have on-demand insight into household/resident health, person-centered choice, grocery spend/experience, engagement, and performance trends. Integrates with My25 Choice, My25 Grocery, My25 Max—RESIDENT CHOICE+, & My25 HES. Interact with a demo version (remember tho: yours will be personalized): <https://admintracker.my25.com> (password & username are both: demoadmintracker).

My25 Grocery—Walmart

You can use a My25 grocery list at any store, but if it's Walmart we add tremendous value. We API link with the nation's largest grocer so that via a time-savings **one click**, person-centered menu ingredients auto populate the home's Walmart cart to scale for curbside pick-up or delivery and SNAP EBT to keep purchases in healthy and budget-sensitive lanes. Integrates with My25 Choice, My25 Admin Tracker, My25 Max—RESIDENT CHOICE+, & My25 Select. <https://vimeo.com/846664096>

My25 Max—RESIDENT CHOICE+

Households designate an evening(s) each week to replace the person-centered My25 Choice menus the My25 team creates. Residents *and* staff interact with the My25 Max platform to choose RESIDENT CHOICE+ dinner selections—pre-customized for the home’s preferences and dietary needs. The weekly menu & grocery lists are auto populated with these selections. Recipe photos and videos set to music. My25 Max engages, inspires, and educates regarding healthy, enjoyable eating habits. Use flexibly...occasionally or often—each household decides. Integrates with My25 Choice, My25 Admin Tracker, My25 Grocery, & My25 HES.

<https://vimeo.com/866547075>

My25 Elevate Portal

Scaffolds a My25 Choice subscription with standardized educational & engagement content in 81 languages and multi-media format. Access is provided to an organization’s entire constituency to get everyone onto the same eat-better page via robust, tailored nutrition, preventive health, independent living skills development, and enjoyment of life content. We private label the My25 Elevate Portal with your logo and colors, so you can boldly tout your health leadership status. Web-based, mobile-optimized. Scaffolds My25 Choice.

<https://www.my25.com/portal> (Click on “Library” and “Wellness Leadership” for stories and outcomes direct from My25 subscribers.)

My25 Personal Mobile App & Messaging

For use by more-independent individuals with specialized needs and simultaneously by their associated support network of family members/guardians and staff. Users have access to personalized, tailored resources regarding: recipes; their Healthy Eating Scores (HES) for care coordination, motivation, mealtime planning and reward purposes; education (cooking & kitchen skills, nutrition, preventive health, disease management, fast food, enjoyment of life); invitations to attend live screenshare presentations; monthly raffles; and a dynamic community interface. Interactivity and engagement are front and center. Accessible via app download.

Compatible with (phone & tablet) Google Android, Apple iOS, and Jitterbug Smart3. Your constituents don’t pay a penny once you subscribe for the people you care about. Integrates with My25 HES. Utilize as a standalone resource or to scaffold other My25 products or other nutrition/mealtime supports as a digital plug-in.

<https://vimeo.com/797854459>

My25 Select

A personalized, self-driven, dinnertime menu planner that simultaneously engages and educates, saves time and money at the grocery store, and accelerates health improvement and choice-based decisions regarding healthy eating and budgeting. Independent living skills amplify. Includes the groundbreaking Healthy Eating Score (HES) tracker, Leftovers Planner, and direct link to My25 Grocery. Multi-media resources in 81 languages, including recipe photos and videos set to music. Interactive and inspirational...web-based and mobile-optimized. Integrates with My25 Grocery and My25 HES. Utilize as a standalone resource or to scaffold other My25 products or other nutrition/mealtime supports as a digital plug-in. <https://vimeo.com/380244044>

My25 Healthy Eating Score (HES)

The first-ever household nutrition measurement for HCBS/LTSS settings—for one person up to however many. HES guides menu planning visually in real time, going from red to yellow to green. Then, HES is automatically tracked and trended as on-demand numeric values for motivation, care coordination and reward purposes. Integrates with My25 Personal, My25 Select, My25 Admin Tracker, & My25 Max—RESIDENT CHOICE+.

Up & Over

My25 Choice subscribers have access to My25’s longstanding chef—a graduate of one of the top culinary schools in the country and long experienced at helping DSPs and people supported embrace “when you make it, you own it.” Additionally, the My25 Support Associate dedicated to each My25 Choice home will organize and promote challenges and contests to help further nutrition, preventive health, independent livings skills, and enjoyment of life; then, My25 underwrites prizes for both staff & people supported.