

MTM & GLP-1 Providers Partner With My25

To Sustain Better Nutrition/Preventive Health Habits Regarding People with Specialized Needs...Largely Medicaid/SNAP Recipients



VIRTUAL FOOD AS MEDICINE

Medically Tailored Meals (MTM) and GLP-1s activate better nutrition and health outcomes.

My25 sustains the impact—specifically geared to people with specialized needs, largely Medicaid/SNAP recipients—via scalable, affordable and personalized resources ... content accessed virtually. Our innovation centers on My25's Food as Medicine approach that utilizes high engagement, data/A.I., and unique understanding regarding people with specialized needs (particularly Medicaid/SNAP recipients) and associated stakeholders.



We've identified the central leakages—the roadblocks preventing people with specialized needs from eating the right foods in the right amounts on a long-lasting basis. As a result, My25's health improvement and cost reduction outcomes are substantial, which we've demonstrated for a decade throughout the nation among leading human services and healthcare organizations subscribing to My25 for use by the people they care about. ROI.

MY25 SELECT...STICKY

From among My25's expansive family of tailored products addressing the whole person, we recommend MTM and GLP-1 providers consider the My25 Select virtual platform for access by members/patients. My25 Select is a robust, highly engaging, personalized set of resources providing a tried-and-true, interconnected approach to better nutrition for people with specialized needs.

My25 Select arms users with tools for daily use so clinical health, social health (SDoH), and cost reductions regarding food (SNAP maximization), medical needs, acute care, and medication take hold for the long-term. Sticky.

Interactivity, flexibility and motivation abound in multi-media format. Data tracking and trending are included. We're able to customize/add features for partners based on your specific goals and needs.

My25 Select is scalable, affordably . . . so ROI is cemented.

Let us know if you'd like access to My25 Select and we'll get you all set up to interact.

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DASHBOARD

SELECT DATES & MENUS NOW



YOUR HEALTHY EATING SCORES




WATCH & LICK YOUR LIPS




Key My25 Select Resources


BUMP UP VEGGIE FLAVOR CHART




JAZZ UP HEALTHY STARCHES CHART




SAUCE IT UP CHART



MY25 SELECT OVERVIEW VIDEO



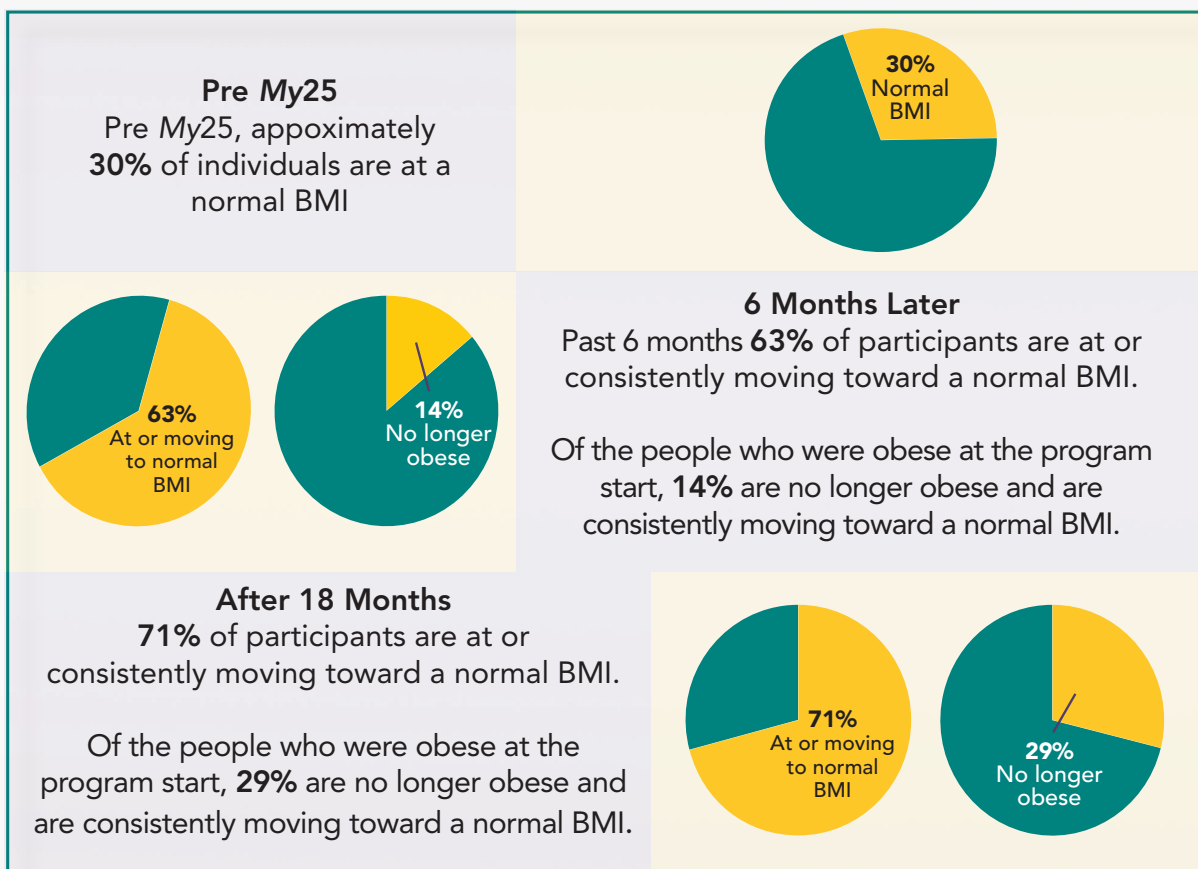
MY25 PLATING



MY25'S HEALTH OUTCOMES

Approximately 70% of people with specialized needs are unnecessarily outside a normal BMI, largely due to eating the wrong foods in the wrong amounts. Frequently, the subpar status quo is erroneously chalked up to pharmacological complications and/or the disability; we keep proving otherwise for a majority, not just the 5% most unwell.

We know how to keep the guardrails up on better nutrition for this vital population in tandem with MTM and GLP-1s, or after these interventions are no longer available.



JUICY INFORMATION

Early backing from the USDA and collaboration with professionals from Northwestern University's Feinberg School of Medicine contributed to our foundational core regarding nutrition for people with specialized needs and our robust, proprietary software. My25's pivotal partnership with Walmart solidified our holistic, integrated model . . . keeping grocery purchases in healthy, choice-based, time-saving, and budget-sensitive lanes—via one click—while elevating My25 as the nation's SNAP maximizer.



My25's co-founders—two Kellogg MBAs who sold their first nationwide start-up to a Fortune 500 healthcare leader—have extensive experience and success within the human services and healthcare industries. The company is bolstered by My25's expansive team of highly respected professionals, all intent on improved nutrition/health and reduced costs regarding people with specialized needs.

