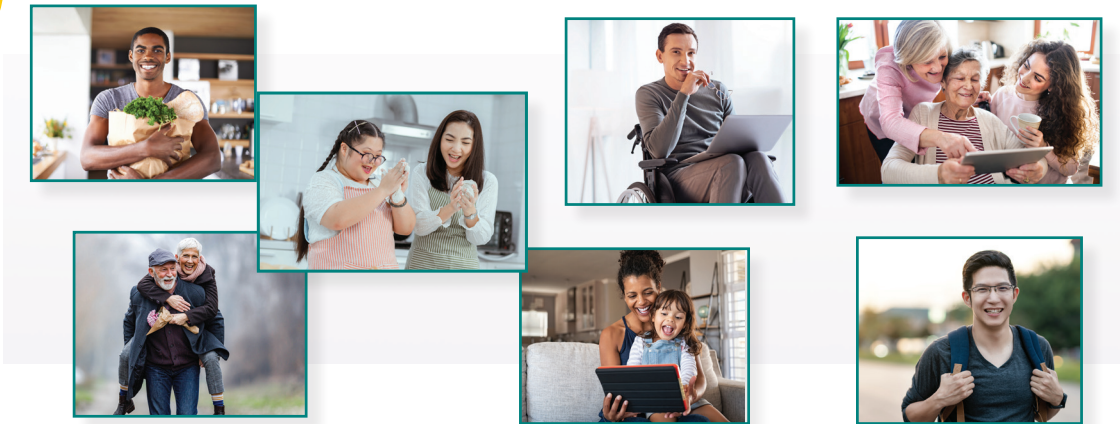


Human Services Providers Partner With My25

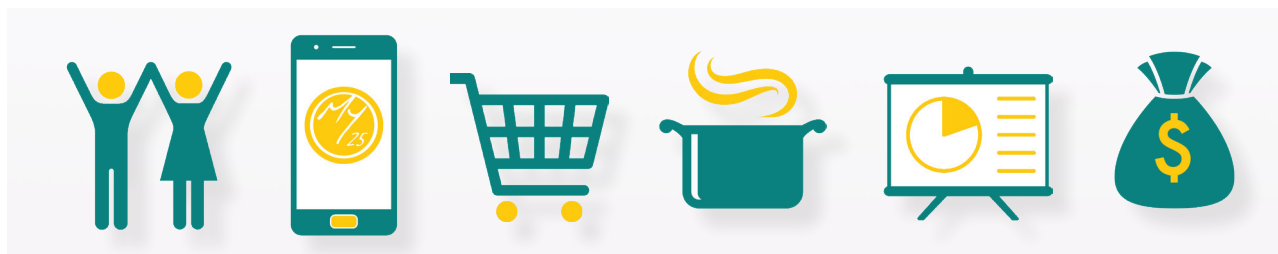
To Benefit People Supported, Staff, Stakeholders & Funders



THE PROBLEMS WE FIX FOR YOU

My25 helps the nation's leading human services provider organizations simultaneously and sustainably improve the following in waiver, ICF, independent/supported living, smart home and home-based settings for individuals with IDD, behavioral and mental health challenges, autism, Down syndrome and TBI; clients in recovery and rehabilitation; and the elderly.

Our outcomes, across the board, are substantial.



nutrition, clinical health, social health, engagement, and person-centered choice for people supported

operational efficiencies surrounding high turnover/inexperienced staff amid the unique dynamics inherent in LTSS and HCBS settings and their diverse residents

compliance with performance-based/regulatory expectations

food cost reduction (SNAP maximization) and time savings re: the grocery shopping experience

contribution to Medicaid/Medicare cost savings (giving back to society)

data tracking and trending for oversight, documentation, planning & leverageable opportunity purposes

MY25'S FOCUS



We focus on Food as Medicine as a system of resources to bolster the daily efforts of staff and people supported. Without better nutrition, the above costly problems persist and escalate—as they have, for decades. Experts agree that food is the primary linchpin and key driver regarding the most critical and costly factors throughout LTSS and HCBS settings.

See My25 health outcomes throughout thousands of LTSS & HCBS settings, [click](#).

TAILORED • HOLISTIC • INTEGRATED



We offer a tiered product line—ranging from proactive, hands-on support; self-directed interaction; and enjoyment-of-life engagement and rewards for both people supported and staff—to address diverse goals, budgets and population groups. A holistic, integrated family of products...incorporating connectivity, customization, high engagement, skill building, and easy-to-implement tools for daily mealtime planning, grocery shopping, and execution. Multi-media content, with educational support in multiple languages. The cherry on top of this high-fiber cake? We're tracking and trending actionable information in real time, on demand for strategic use by My25's subscribing provider organizations.

See [My25 Products Snapshot](#) and also highlights regarding [My25's Plus Pack](#)

My25 stems leakage regarding eating the right foods in the right amounts in LTSS & HCBS settings—the factors getting in the way of sustainable habit and behavior change no longer have a chance. While various, expensive “solutions” (e.g., independent nutritionists and dietitians, medically tailored meals, and risk assessment initiatives) have earnestly tried to solve the better-nutrition-on-a-person-centered-and-stringent-budget-basis challenge on their own, the data confirms a lack of sustainable, measurable impact. The disheartening track record, the unique needs of this vital population, the diverse dynamics inherent in LTSS and HCBS settings, and today's performance-based contracting expectations demand change, accountability & innovation.

JUICY INFORMATION



Early backing from the USDA and collaboration with professionals from Northwestern University's Feinberg School of Medicine contributed to our foundational core regarding nutrition for people with specialized needs and our robust, proprietary software. My25's pivotal partnership with Walmart cemented our holistic, integrated model...keeping grocery purchases, via one click, in healthy, personalized, time-saving and budget-sensitive lanes while solidifying My25 as the nation's SNAP maximizer.

My25's co-founders—two Kellogg MBAs who sold their first nationwide start-up to a Fortune 500 healthcare leader—have extensive experience and successes in both the human services and healthcare industries. Today, our expansive team of highly respected professionals remains intent on maximizing outcomes for human services provider organizations throughout the U.S.

WATCH



[My25 Capture](#)

[My25 Grocery-Walmart](#)

[My25 Data Tracker](#)

[My25 Max-RESIDENT CHOICE+](#)