

My25 Products Snapshot

Simultaneously Maximizing for People with Specialized Needs, Stakeholders & Funders

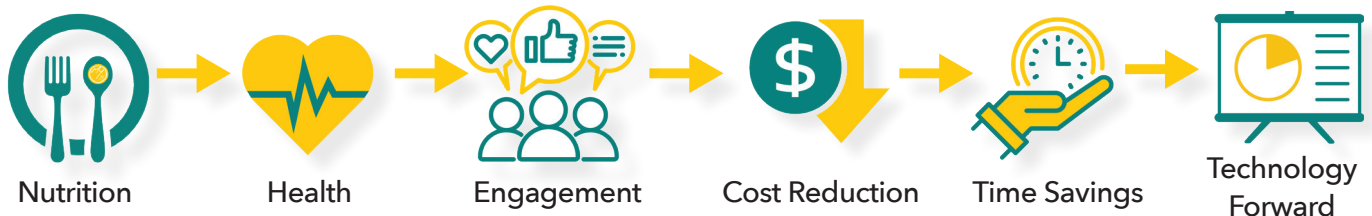


Sustainable, Affordable, Scalable Food as Medicine

After all, food is the number one driver behind wellness and reduced costs for this vital population.

Via digital resources, direct support options, and trended data, My25's substantial outcomes maximize for people with specialized needs and associated stakeholders and funders.

My25's family of products delivers holistic, person-centered and long-term Food as Medicine solutions for people in independent/supported living, home-based, smart home, waiver, and ICF settings. Progressive human services and healthcare leaders throughout the U.S. subscribe to benefit individuals with intellectual & developmental disabilities, behavioral & mental health challenges, autism, Down syndrome, and TBI; clients in recovery & rehabilitation; and the elderly.



My25 is vastly different than same-old "solutions" that largely haven't been successful for decades regarding person-centered nutrition/health improvement for individuals with specialized needs.

We bolster a majority, not just the 5% most unwell. My25 strategically stems the longstanding leakages getting in the way of better health and reduced medical care & food costs.

Then, My25 keeps the better-nutrition guardrails up...sustainably & affordably through engagement, fingertip access, and outcomes impact.

Read what industry leaders say about their My25 experiences, focused on the whole person: [here](#).

Organizations choose the My25 product(s) best tailored to their unique population, goals & budget...



My25 Home

- maximizes in all types of settings, no matter where...highly scalable, near and far
- utilize as the core resource from the get-go or as an engaging and affordable, keep-the-nutrition-guardrails-up resource concurrent with—or on the heels of —expensive, duration-limited interventions such as medically tailored meals (MTMs), medically tailored groceries (MTGs), and GLP-1s.
- a long-term solution

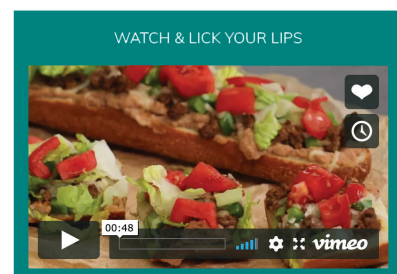
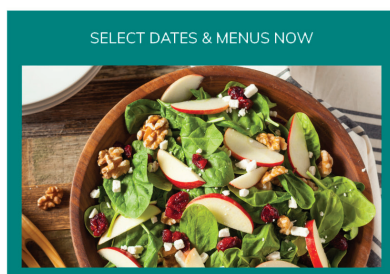
My25 Home is a highly engaging, self-directed platform that is our most versatile product, leveraging our most impactful resources at the most affordable subscription fee. Menus, grocery shopping lists and recipe prep steps—centered on dinnertime—are automatically generated based on household dietary needs, person-centered choice preferences, and number of residents (one to however many). Individuals can accept My25's suggestions or seamlessly change up menus from hundreds of customized options at their fingertips; visual prompts and a chat feature are provided to help guide selections.



My25 Home resources additionally include . . .

- optional one-click link to My25 Grocery-Walmart
- multi-media engagement & education in 81 languages
- My25 Healthy Eating Score (HES) tracking & trending
- Leftovers Rescue feature
- free download access to the My25 Personal mobile app for all constituents, including associated staff, family members, and guardians (everyone on the same eat-better page—shared responsibility —galvanizes sustainable behavior and habit change)

★ The My25 Home platform—accessible via phone, tablet and computer—provides actionable data to subscribing organizations. Included is data correlating specific My25 Home resources and experience with health improvement and cost reduction outcomes. Read more about My25 Home [here](#).





My25 Choice

- maximizes in waiver, ICF, and some supported living settings
- a long-term solution

My25 Choice health, person-centered choice, operational foolproofing/streamlining, and cost reduction outcomes are substantial. Licensors & regulators consistently praise this robust resource. Read what staff shares about their My25 Choice experiences [here](#).

My25 Choice combines digital (via phone, tablet or computer) and direct support resources, centered on all meals, snacks and beverages. Customized for each home...menus, grocery shopping lists, and recipe prep steps—along with therapeutic and nutrition by daypart detail—are provided weekly.

Each setting is assigned a dedicated My25 Support Associate who proactively reaches out on a routine basis to stay on top of person-centered choice food preferences, diet needs, and census—always being available to answer questions and provide helpful tips and suggestions. My25 Choice subscribing organizations have access to real time, on demand data regarding resident progress and staff engagement.

My25 Choice resources additionally include . . .

- ongoing, live training sessions for staff
- My25's 24/7 menu change hotline
- optional one-click link to My25 Grocery-Walmart
- My25 Max-RESIDENT CHOICE+
- My25 Data Tracker, customized
- multi-media engagement & education in 81 languages
- free download access to the My25 Personal mobile app for all constituents, including associated staff, family members, and guardians (everyone on the same eat-better page—shared responsibility—galvanizes sustainable behavior and habit change)



We build a My25 Choice central hub portal (My25 Capture) for each subscribing home/organization, which provides access to each household's customized resources and communication tools. Interact with a demo version of My25 Capture [here](#) and watch My25 Choice highlights and implementation guidance at vimeo.com/1201549305.

My25 Grocery-Walmart

optionally available for My25 Home & My25 Choice households



My25 grocery lists can be used at any grocery store. But if it's Walmart, we can help much further. Via one click, My25's menus automatically fill the home's Walmart grocery cart, keeping purchases in person-centered, budget-sensitive (SNAP synergy), time-saving and healthy lanes. Households, on average, reduce food costs approximately \$5,000 per year as a result of this dynamic feature.

Watch: vimeo.com/1182061861 and vimeo.com/846664096.

My25 Max-RESIDENT CHOICE+

included for each My25 Choice household

Each household decides to use occasionally or often. The home designates an evening or two each week to replace the person-centered dinner menu(s) My25 creates. Guided visually and numerically among recipes personalized for the household, residents and staff choose from among hundreds of menu options that are highlighted by photos and videos set to toe-tapping music.

My25 Max-RESIDENT CHOICE+ is interactive, inspirational and motivating for both residents and staff, engaging and educating in the process. Watch: vimeo.com/866547075.

My25 Data Tracker

included for organizations/innovators subscribing to My25 Home and/or My25 Choice (data type varies depending on whether a My25 Home or My25 Choice subscriber)

We track and trend health, food cost reduction, person-centered choice, engagement and Medicaid cost savings contribution data for leadership's documentation, oversight, planning and leverageable opportunity purposes. Available on-demand, in real time. Interact [here](#) with a My25 Data Tracker demo version for My25 Choice subscribers (remember tho, yours will be customized...specific to your settings and residents). Watch: vimeo.com/1028880863.

My25 Healthy Eating Score (HES)

included for each My25 Home & My25 Choice household

We created the HES tool to guide healthy eating visually (going from red to yellow to green) as households build their own menus within My25 Home or My25 Max. Also provided is numeric HES guidance and trending for motivation, care coordination and reward purposes.

